

Team A
versus
The A-Team



This presentation asks the following two questions:

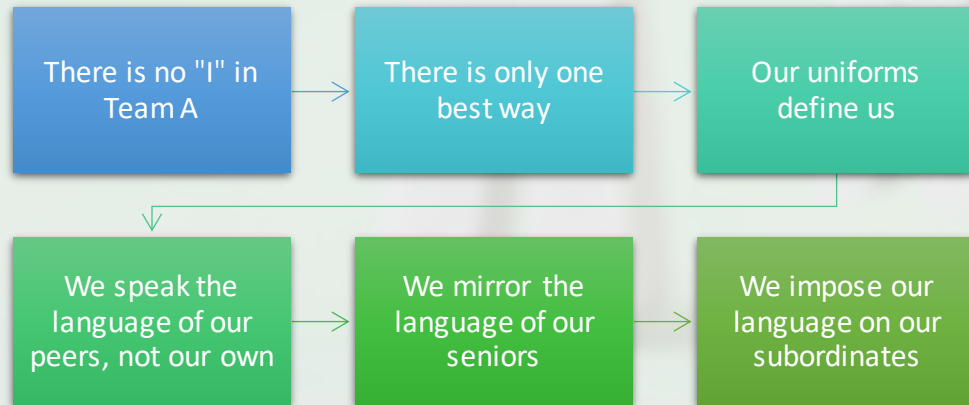
"Why are we losing our competitive advantage?"

and then:

"How do we now get it back?"



Why being Team A no longer delivers competitive advantage



Why being Team A no longer delivers competitive advantage

- This means we not only think like each other, which we already have begun to do, however creative we started out ...
- ... but we also think like our competition.
- We rarely make those unpredictable quantum leaps which used to change the course of business history.



Why The A-Team's *validated intuition* will make you competitive again

There is no A-Team,
without eyes

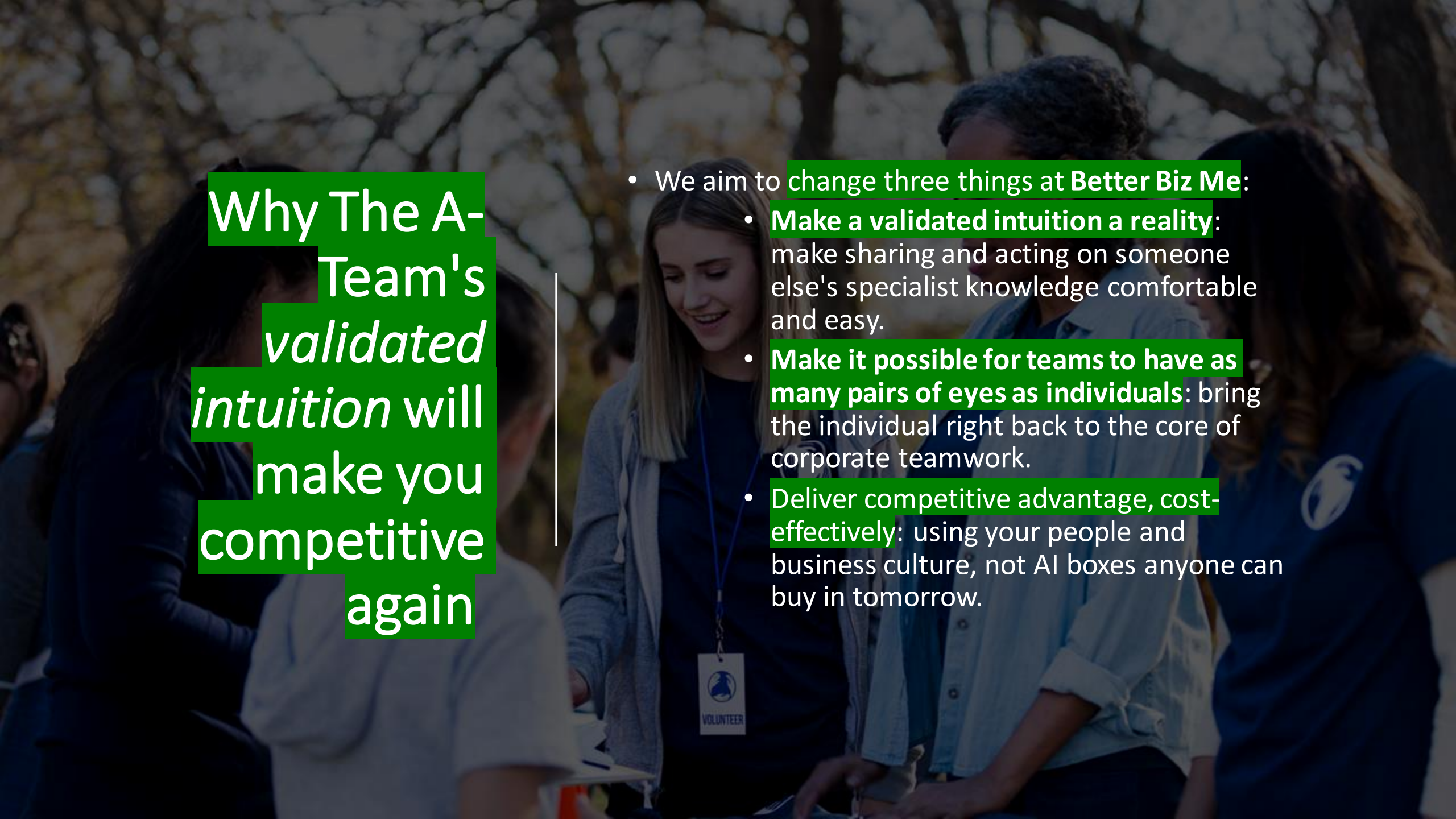
We invent the best
way for each purpose
that arises

We abhor the
uniform: in thought
and clothing, both

We speak the
language that the
situation demands

We respect our
seniors and *teach*
them our truths

We respect our
subordinates and
share with each other
our truths



Why The A-Team's *validated intuition* will make you competitive again

- We aim to change three things at **Better Biz Me**:
 - **Make a validated intuition a reality**: make sharing and acting on someone else's specialist knowledge comfortable and easy.
 - **Make it possible for teams to have as many pairs of eyes as individuals**: bring the individual right back to the core of corporate teamwork.
 - **Deliver competitive advantage, cost-effectively**: using your people and business culture, not AI boxes anyone can buy in tomorrow.

Team A or
The A-Team?
Where *will* your future
lie?





intuition for
everyone

Better Biz Me

find freedom forever

